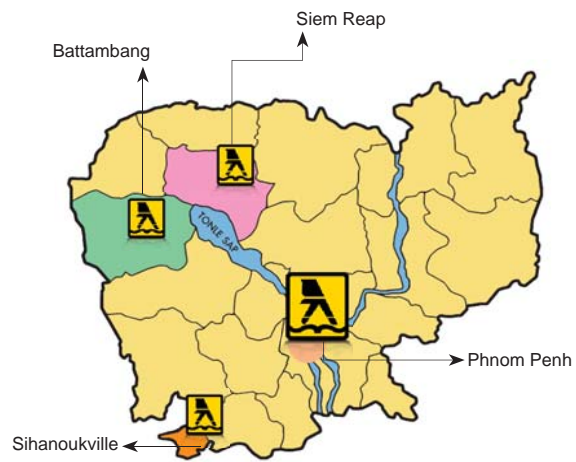
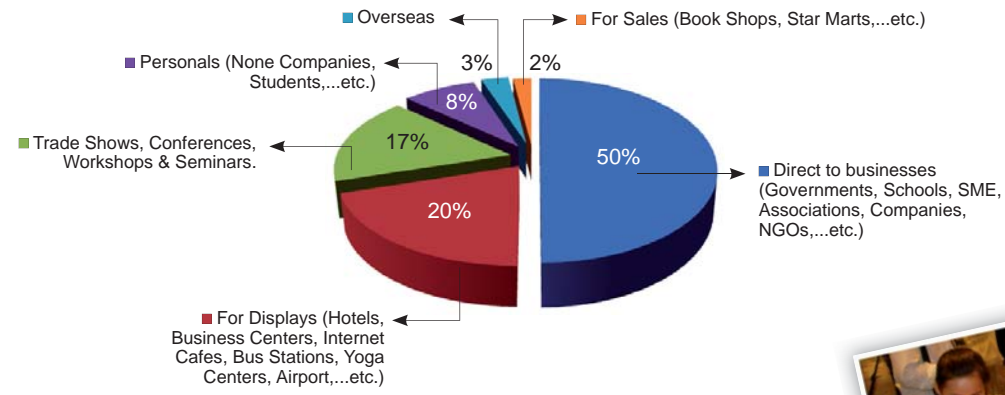


→ **YELLOW PAGES DISTRIBUTION**

▲ Total Cambodia Yellow Pages which offered to industries by classification



→ **ADVERTISING & PROMOTIONS CAMPAIGNS**



# កម្រិតទូទៅ



## CAMBODIA YELLOW PAGES

## DISPLAY ADVERTISEMENT

1 Size: 17.2 x 24 cm  
2 Size: 13 x 24 cm  
3 Size: 17.2 x 12 cm  
4 Size: 17.2 x 24 cm  
5 Size: 4 x 24.0 cm  
6 Size: 8.5 x 12 cm  
7 Size: 17.2 x 5.8 cm  
8 Size: 13 x 5.8 cm  
9 Size: 9 x 5.8 cm  
10 Size: 4 x 12 cm  
11 Size: 4 x 5.8 cm

**About Colors**  
• Color are different from the artwork proof and final print out

**About Layout:**  
• Larger ads comes first/near the classification header when possible

## KEY POSITIONS SECTION

• **Key Pages (Glossy Paper)**  
Key Positions are published on the first 56 pages and on glossy paper.

## RUNNING ADVERTISEMENT

• **Running Header**  
This is brand new prime advertisement position. It runs on every page in the header on nearly 500 pages.

• **Filler Spaces**  
Due to the layout flow of listings, there are left over spaces which is traditionally reserved for Yellow Pages slogans. Now available at random sizes in quality of 50 - 100 boxes.

## RED PAGES RESTAURANT SECTION

1 VPIR 17.2 x 24 cm  
2 THPR 17.2 x 12 cm  
3 Menu/VIP 8.5 x 12 cm

Menus in Restaurant Section  
Display Ads in Restaurant Section

## LOGO LISTING

Available in Black, Green, Red or Blue

Size: Max 5cm

Custom description is part of the logo graphic

Price incl total 8 communication lines

Red bold type with any display ad and map location

**Cambodia Yellow Pages**  
Sotheaors (St. 3), corner Sihanouk (St. 274), Phnom Penh Center, Building B1  
Tel ..... 023 218 100  
Fax ..... 023 211 511  
E-Mail ..... yp@interquess.com  
Website ..... www.ypp.com.kh  
Mobile Web ..... www.ypp.com.kh/m  
Ms. Grace ..... Manager of Sales  
Mobile Phone ..... 012 598 064  
P.O.Box ..... 1077  
(See location on map Pg 616-G'5)  
(See display ad Pg 219)

## SECTION PRIME POSITIONS

Diplomatic Missions see Embassies, Consulates, Diplomatic Missions.....	235
Direct Mail see Marketing Consultants, Research, Analysis & Intelligence.....	349
Directories & Guides.....	218
Discotheques see Night Clubs.....	391
Disinfecting Services - Pest & Environment Control see Pest Control Service.....	400
Distribution Companies see Importers.....	308

Index Box (Max three per classification)

1/1 Page Fast Find Index Front  
1/1 Page Fast Find Index Back  
1/2 Page In Fast Find Index  
1/2 Page In Smart Index  
1/2 Page In Classifications  
1/2 Page In Restaurant Section

## LISTING

1 Yellow Pages  
• Next advertisement deadline: July 2009  
• Circulation start: October 2009  
Sotheaors (St. 3), corner Sihanouk (St. 274), Phnom Penh Center, Building B1  
Tel ..... 023 218 100  
E-Mail ..... yp@interquess.com

2 Available in Black, Green, Red and Blue

**Cambodia Yellow Pages**  
• Next advertisement deadline: July 2009  
• Circulation start: October 2009  
Sotheaors (St. 3), corner Sihanouk (St. 274), Phnom Penh Center, Building B1  
Tel ..... 023 218 100  
Fax ..... 023 211 511  
E-Mail ..... yp@interquess.com  
Web ..... www.ypp.com.kh  
Ms. Grace ..... Manager of Sales  
Mobile Phone ..... 012 598 064  
(See location on map Pg 616-G'5)  
(See display ad Pg 219)

3 Available in Black, Green, Red and Blue

**Cambodia Yellow Pages**  
• The Complete Business Directory  
• Print, Web, Mobile & Desktop Application  
• Next advertisement deadline: July 2009  
• Circulation start: October 2009  
Sotheaors (St. 3), corner Sihanouk (St. 274), Phnom Penh Center, Building B1  
Tel ..... 023 218 100  
Fax ..... 023 211 511  
E-Mail ..... yp@interquess.com  
Web ..... www.ypp.com.kh  
Mobile Web ..... www.ypp.com.kh/m  
P.O. Box ..... 1077  
Ms. Grace ..... Manager of Sales  
Mobile Phone ..... 012 598 064  
(See location on map Pg 616-G'5)  
(See display ad Pg 219)

## IN-COLUMN

Short 25.3 mm  
Medium 39.1 mm  
Long 52.9 mm

**CAMBODIA YELLOW PAGES**  
• Create • Sell • Grow  
• Get Found  
Make Yellow Pages part of your next years goal to maintain and grow your business  
How do they find you?  
Sotheaors (St. 3), corner Sihanouk (St. 274), Phnom Penh Center, Building B1  
Tel ..... 023 218 100  
Fax ..... 023 211 511  
E-Mail ..... yp@interquess.com  
Website ..... www.ypp.com.kh

• **In-Column**  
Background colors are available in  
White Yellow Red Blue Green

## AWARENESS ADVERTISEMENT

• **Book Spine**  
Two Positions available, one on each side.

• **Ride Along**  
Join us when distribution

• **Book Mark**  
Two Positions available

• **Cover Page Banner**

• **Back Cover**  
One Position available. Either exclusive or co-op (share the space with your own choice of partner). Classical dominant position.

## MASTER MAP & MAP LOCATION

• **Logo On Area Map**  
Logo on area map, includes extra line in listing with map page reference.

• **Map Sponsorship**  
Take complete "ownership" of the popular map on the inside front cover. Ideal for putting logos of many locations on the map. E.g. multiple retail outlets, gasoline stations, phone shops, etc.

